



Azumano president Sho Dozono (left) and Brent Stewart, president of United Way of the Columbia-Willamette

United Way of the Columbia-Willamette

When it comes to fundraising, Azumano president and CEO Sho Dozono is arguably one of the best. He has a natural ability to mobilize people and inspire others to combine their energies and pool their collective talents in support of a worthy cause. Perhaps that's why he was selected to chair the 2004 campaign for the United Way of the Columbia-Willamette.

When his selection was announced, Sho remarked, "When I was a boy, and our family contributed, I felt like we were important members of the community. I hope we can create that kind of feeling during our campaigns."

Indeed he did. Despite a continued sluggish economy locally and nationally, and a general nationwide decline in United Way donations, the local campaign showed an increase of \$1 million over 2003, and when all the donations were counted, United Way of the Columbia-Willamette collected over \$16 million. Participating in the campaign were more than 800 companies and organizations from all four counties served by United Way of the Columbia-Willamette.

